



VISION STATEMENT

The Pamlico Arts Council envisions growth through new programs and expansion of existing programs to engage a broader spectrum of our diverse community members - and also our tourists and visitors! Our goal is to integrate and support arts education through various community settings, including schools, local non-profits and local municipalities.



Student Arts Calendars

MISSION STATEMENT

The mission of the Pamlico Arts Council is to promote, sponsor and advocate for the diversity and growth of all the creative arts in Pamlico County:

- Promote the creative arts as vital to the economic growth of Pamlico County
- Support and advocate for creative arts programs in the schools of Pamlico County
- Preserve the cultural heritage of Pamlico County
 - Raise funds to support these efforts



Dragon Burn

PAMLICO STRATEGIC GOALS:

ARTS COUNCIL

COMMUNITY ENGAGEMENT:

Goal: Increase public participation in arts events and programs.

Strategies:

- Larger outreach to businesses and community leaders
- Dialog with community members
- Implement surveys to better understand the community likes and dislikes
 - Improve promotional outreach and timeliness thereof

ARTIST SUPPORT:

Goal: Provide financial and professional development opportunities to local artists.

Strategies:

- Continuing support of our new programs: A Story Runs Through It, a Storytelling & Literary Celebration and FocusNC Photography exhibition and Competition.
- Utilize our website and social media to disseminate information to county artists about grants, residencies and other opportunities offered by state and federal and commercial arts entities.
- Expand awareness of our mini-grant programs for artists.
 - Institute educational opportunities for artists to support their professional development.



FocusNC



Gospel, Blues and Rockin' BBQ

PAMLICO STRATEGIC GOALS:

ARTS COUNCIL

ARTS EDUCATION:

Goal: Integrate and support arts education through various community settings.

Strategies:

- Broadening our partnership with educational institutions to sponsor special arts education programs
- Greater outreach, and stronger partnerships with local and county organizations
- Supporting instruction in various arts at multiple venues in Pamlico County via a "Lunch and Learn" program

INCLUSION AND ACCOMMODATION:

Goal: Actively promote equitable access to arts opportunities for all community members including those who are biologically, physically and socially impaired.

Strategies:

- Improve inclusion of the physically impaired through purchase of equipment and applications that can aid access
- Add access request capabilities for all events to our websites and through other applications
- Actively seek artists from underrepresented communities
 - Educate about and assist with grant applications related to the underserved population



ASSESSMENT, FEEDBACK AND CONTINUAL MONITORING OF STRATEGIC PLAN:

- Pamlico Arts Council will implement enhanced survey and feedback methodologies, including website and paper surveys, mass email campaign surveys and collection of word-of-mouth reviews of our programming.
- Surveys and feedback will be reviewed after each program or event, to improve future programs and/or solve issues with current programs.
- At our annual retreat, the Strategic Plan will be reviewed in depth, updated where appropriate to reflect program change and growth, and assessments will be made.
- An annual action plan will be created and implemented for the coming year to help the Pamlico Arts Council better fulfill its Mission.



Gingerbread House Decorating



Latin Dance Instruction & Concert